Social Responsibility - Methods, Dilemmas and Hopes

About the eBook

Current global economic crises call for social responsibility to replace neo-liberalistic, one-sided and short-term criteria causing monopolies of global.

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- Support to Ethics of Interdependence and Holism by Edward de Bono’s Methods of Thinking
- Capability of New Systems Theories to Help Escape the Crisis
- Trust Management by Computer Simulation: Towards a Fair, Responsible and Sustainable Economy
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- The Syntax of Autocratic Systems and the Cybernetic Alternative of Systems Based on Social Responsibility
- Use of System Theory Through Corporate Social Responsibility in the International
- Company Novartis and its Sandoz Generic Division

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